



**OCTOBER 18-23, 2015 | SOFIA, BULGARIA**  
**20 KEYS®**  
**INTERNATIONAL**  
**CONFERENCE AND**  
**STUDY MISSION 2015**

**Professional workshops with likeminded people**

The 20 Keys International Conference and Study Mission 2015 will be held in Bulgaria for the first time and will be attended by **Dr. Yoshi Kobayashi**, the son of the founder of the 20 Keys International business improvement system. This conference provides the unique opportunity to gain a valuable insight into the use of change management programs by world leading companies in order to achieve market dominance. Delegates will have the opportunity to visit and learn from six diverse companies during the week. They will share their outstanding achievements in productivity improvement, cost reduction, quality improvement, increased turnaround times, people motivation improvement and their continuous, sustainable success with the implementation of Japanese management techniques for continuous business improvement!



**More than 200  
participants from  
leading Bulgarian  
and international  
companies**

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**Opportunity to meet  
new people, who are  
interested in the  
LEAN methodology  
as you**

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**Know-how exchange  
how to implement  
the Japanese best  
practices with the  
aim to achieve  
market  
dominance**

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**Registration Opens  
on August 1, 2015**

**NEXT CONSULT**

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# Preliminary Schedule - Mission Tour

| Date   |           | h           | Information  |
|--------|-----------|-------------|--|
| 18-Oct | Sunday    | 14:30       | 20 Keys International Partners meeting                   |
|        |           | 20:00       | Welcome dinner   |
| 19-Oct | Monday    | 9:00        | Factory Tour 1 ( <b>SENSATA TECHNOLOGIES BULGARIA</b> )  |
|        |           | 13:00       | Lunch  |
|        |           | 14:30       | Traveling to Yambol                                      |
| 20-Oct | Tuesday   | 9:00        | Factory Tour 2 ( <b>YAZAKI BULGARIA</b> )                |
|        |           | 13:00       | Lunch  |
|        |           | 14:30       | Traveling to Sofia                                       |
| 21-Oct | Wednesday | 9:00- 18:00 | <b>20 KEYS® INTERNATIONAL CONFERENCE</b>                 |
| 22-Oct | Thursday  | 9:00        | Interviews etc.  |
|        |           | 12:00       | Lunch  |
|        |           | 13:30       | Factory Tour 2 ( <b>FESTO PRODUCTION</b> )               |
| 23-Oct | Friday    | 9:00        | Master class event (more info) Festo Visit ilia drug den |

