



21st International Conference and Study Mission

Establishing a Continuous Improvement Capability within an Organisation

14th—18th October 2013 United Kingdom

The 21st International Conference and Study Mission for 20 Keys, hosted for the first time in the UK by access2growth, will not only give participants the exclusive opportunity to explore the extensive benefits of the 20 Keys change management programme but will also provide a fantastic environment for discussion, learning and networking.

To highlight the benefits of 20 Keys programme, the five day study mission will include:

- ◆ A once in a lifetime opportunity to tour the Rolls-Royce Aerospace test facilities and enjoy a question and answer session with the people directly responsible for their journey to excellence
- ◆ Informative company visits to a diverse range of prestigious companies synonymous with high quality, innovation, reliability and sustainability to learn about their successful change management programmes.
- ◆ Participation in professionally facilitated workshops with likeminded people to gain further insight into the benefits of change management and the 20 Keys programme.
- ◆ Attendance at the internationally recognised 20 Keys Conference where industry specialists will enlighten the audience with their experiences.

Previous International Conference and Study Missions have annually received unanimous praise and access2growth is confident 2013 will be no exception. This year's mission will cover a wide range of change management themes to give inspiration to even the most seasoned professional, including:

- ◆ Balancing supply and demand through Sales and Operations Planning; Goal Alignment; Visual Management; Productivity Strategies; Critical Success Factors of implementation; The Role of the Supervisor and how to get buy-in from all staff.

For only €2,500.00 per person guests will receive*:

- ◆ Full access to the 21st International Conference
- ◆ Inclusion to all company visits
- ◆ Participation in all workshops
- ◆ 5 nights' accommodation in 4 star hotels
- ◆ Daily breakfast, lunch and evening meals (except evening Monday 14th October)
- ◆ All internal travel to venues

Don't miss out on this unique opportunity to continue your journey to excellence!

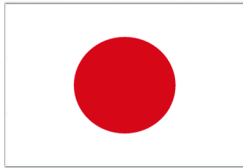
To reserve your place contact Shaleen North by tele: 0044 1453 874 054 or e-mail shaleenn@access2growth.com by 31st July 2013.

**Please note the price excludes the inbound and outbound fares from the home country and transport to the initial UK venue*



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International conference and Study Mission Programme

Sunday 13th October 2013	◆ 20 Keys International Partners meeting 13.00 - Newcastle Upon Tyne
Monday 14th October 2013	<ul style="list-style-type: none"> ◆ Industry visit to SCA Prudhoe Hygiene - SCA is a global hygiene and forest company that develops and produces personal care products, tissue, publication papers and solid-wood , with an annual turnover of €12b ◆ Industry visit to INTERSNACK - INTERSNACK is a privately owned company and one of the leading manufacturers of savoury snacks in Europe, with an annual turnover of €1.5b
Tuesday 15th October 2013	◆ Industry visit to Rettig ICC Manufacturing and Distribution Centre - Rettig is a privately owned company specialising in hydronic and electrical heat emitters, under floor heating, valves and controls. division with an annual turnover of €500m
Wednesday 16th October 2013	<ul style="list-style-type: none"> ◆ Rolls-Royce Aerospace - Rolls-Royce are a global provider of integrated power systems and services to the civil aerospace, defence aerospace, marine and energy markets with a current order book in excess of €65b. ◆ Conference Dinner
Thursday 17th October 2013	◆ 20 Keys International conference at the Motor Cycle Museum East Midlands - The conference, hosted by access2growth, is a chance for real companies to share their experience of implementing change using the 20 Keys programme and provides excellent networking opportunities
Friday 18th October 2013	<ul style="list-style-type: none"> ◆ Fläkt Woods of Colchester - Fläkt Woods is a leading global supplier of Air-Technology based solutions for Building Infrastructure and Industry ,with an annual turnover of €650m ◆ Depart to Heathrow airport - arriving at 16.00hrs

