



Itinerary



International Conference and Study Mission Russia 9 to 14 October 2011

Company Visits, Presentations and Discussions on
Continuous, Sustainable Business Improvement

DATE / PLACE	TIME	ACTIVITY
Sunday 9 October 2011	a.m.	Arrival of delegates at Domodedovo (Sheremetievo-2) Airport, and depart for Holiday Inn Hotel, Moscow
	p.m.	Afternoon and evening free for all delegates - own arrangements (excluding Network Partners)
	19h00	Welcome dinner for Network Partners
Monday 10 October 2011 MIRBIS - Moscow High International School of Business	09h00 to 13h00	Interactive, master coach workshop with Yoshi Kobayashi (PDI, Japan) and Johan Benadie (ODI, South Africa) on: <i>"The need for a continuous improvement system; Why the 20 Keys?; How is it implemented?; What are the requirements for success?"</i>
	14h00 to 18h00	20 Keys International Network Partners' Workshop
	19h00 to 21h00	Cultural evening in Moscow (Bolshoy Theatre, or Concert Hall of Chaykosky)
Tuesday 11 October 2011 MIRBIS - Moscow High International School of Business	09h00 to 13h00	20 Keys International Conference <i>Theme: "20 Keys and Kaizen - An Approach for Sustainable, Continuous Business Improvement"</i> Presentations by companies from different industries and countries on implementing the 20 Keys; their experiences, results and requirements for success Final speakers will be communicated soon
	14h00 to 17h00	Round Table discussion An interactive discussion on best practices and lessons learned from continuous improvement and 20 Keys implementation The panel will consist of a group of international experts and implementers with many years of experience Themes for discussion will be distributed beforehand
	18h00	Drinks with all round table participants and international delegates

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DATE / PLACE	TIME	ACTIVITY
Wednesday	06h00	Book out of hotel
12 October 2011	07h00	Depart by train for Chudovo, Novgorod Region for factory visit to Kraft Foods
Chudovo	10h00	Arrive at Chudovo
Kraft Foods Chocolate Factory	10h30 to 13h30	Kraft Foods Chocolate factory visit
	13h30 to 14h30	Lunch
	14h30 to 18h00	Kraft Foods workshop
	18h00 to 18h45	Thank you's, exchange of gifts and photos
	19h00	Depart for station
	19h47	Depart by train for St. Petersburg
	20h45	Arrive at St. Petersburg and transfer to hotel
	21h00	Dinner for all delegates at restaurant
	Thursday	09h00
13 October 2011	10h00	Arrive at factory
Chudovo	10h30 to 13h30	Kraft Foods Coffee factory visit (producing famous Jacobs Monarch brand)
	13h30 to 14h30	Lunch
	14h30 to 18h00	Russian cultural visit. A special programme for delegates: <ul style="list-style-type: none"> • Hermitage • Russian museum • St. Isaac's cathedral
	21h00	Dinner for all delegates
Friday	06h00	Book out of hotel
14 October 2011	07h00	Depart by train for Moscow
	11h04	Arrive in Moscow and depart for home countries

To register, please fill in the attached registration form
and return it for attention Yury Usamoylov at:

usamoylov@mail.ru



Cultural Visits

BOLSHOY TEATRE -

<http://www.bolshoi.ru/ru/>



CHAYKOVSKY CONCERT HALL -

<http://www.innshopping.ru/en/venues/tchaikovsky-concert-hall/>



HERMITAGE MUSEUM - http://www.heritagemuseum.org/html_En/index.html



The collection of the State Hermitage includes more than three million works of art and artefacts of the world culture. Among them are paintings, graphic works, sculptures and works of applied art, archaeological finds and numismatic material.

The main architectural ensemble of the Hermitage situated in the centre of St Petersburg consists of the Winter Palace, the former state residence of the Russian emperors, the buildings of the Small, Old (Great) and New Hermitages, the Hermitage Theatre and the Auxiliary House. The museum complex also includes the Menshikov Palace and the Eastern Wing of the General Staff building, the Staraya Derevnya Restoration and Storage Centre and the Museum of the Imperial Porcelain Factory.

STATE RUSSIAN MUSEUM -

<http://www.rusmuseum.ru/eng/home/>

<http://video.yandex.ru/users/brevno1970/view/68>



SAINT ISAAC'S CATHEDRAL



Saint Isaac's Cathedral or Isaakievskiy Sobor in Saint Petersburg, Russia is the largest Russian Orthodox cathedral (sobor) in the city and was the tallest Eastern Orthodox church upon its completion (subsequently surpassed only by the Cathedral of Christ the Saviour). It is dedicated to Saint Isaac of Dalmatia, a patron saint of Peter the Great who had been born on the feast day of that saint.



Conference



International Conference 11 October 2011

Final speakers and topics will be communicated soon

09h00 to 13h00

Round table discussion with 20 Keys implementers and experts from across the world

14h00 to 18h00

Round table discussion on best practices, and lessons learned from continuous improvement and 20 Keys implementations.

Who will benefit by the discussion:

- Directors of factories from all over the world where the 20 Keys programme is being implemented.
- Russian businessmen who have started, or who are considering 20 Keys implementation.
- 20 Keys Network Partners.
- Russian consultants who are experts on LEAN, 5S, TPM, TPS, 6Sigma, Deming Award.
- Lecturers, tutors, coaches, students and others.

Themes for discussion:

- What is the difference between 20 Keys and LEAN?
- What results can we expect from 20 Keys, and how fast?
- What are some of the lessons learned, and mistakes made that we can learn from?
- Why is a holistic system important?
- How do you engage all people to participate in an improvement system?



Tour Price



Conference and Study Mission 9 to 14 October 2011

Conditions, Inclusions and Exclusions

Tour Price:

Estimated tour price is €3000 (three thousand Euros)

Important information:

- Payment is to be made according to an INVOICE from BUSINESS EXCELLENCE LTD. According to the agreement between the Participant and Business Excellence Ltd:
 - **The tour price will include:**
 - Conference fee (room, hall, equipment).
 - Transfers from the airport to the hotel and back to the airport.
 - All hotels (bed and breakfast basis) - 9 October 2011 to morning of 14 October 2011 (total 5 nights).
 - Bus in Moscow (from hotel to MIRBIS and back).
 - Welcome dinner for Network Partners - 9 October 2011.
 - Cultural programme in Moscow - evening of 10 October 2011.
 - Evening drinks for all Round Table participants - 11 October 2011.
 - Ticket for high speed train "SAPSAN" (from Moscow to St. Petersburg) - 12 October 2011.
 - Visit to KRAFT Chocolate factory - 12 October 2011.
 - Bus in St. Petersburg.
 - Dinner at restaurant in St. Petersburg - 12 October 2011.
 - Cultural programme and dinner - "Feel like a Russian" - in St. Petersburg - 13 October 2011.
 - Ticket for high speed train "SAPSAN" (from St. Petersburg to Moscow) - 14 October 2011.
 - Four (4) lunches and coffee - 10, 11, 12, 13, October 2011.
 - Translation, interpretation and guide fees.
 - CD with conference material.
 - **The tour price will exclude:**
 - Flights to and from Russia.
 - Visa expenses.
 - Meals other than included above.